

How to make a modern presentation?

The presentation is indispensable to represent data of any kind, exploring new material, student projects, and more. However, a preferred method of demonstration business projects and advertising campaigns successfully adapted to the needs of education only when teachers adopt not only the form (create series of slides in Microsoft PowerPoint, Prezi, Keynote or another program), but also methods of delivery.

Just copy the slides of the textbook will not work: in the best case, the audience gets bored, at worst you'll ruin your eyes. In this article talking about how concisely, clearly and beautifully to convey information through presentations.

Facts and figures

So the presentation was filled and did not contain "water", to begin to gather information: figures, facts, laws, a brief abstract. This is the data that makes sense to place on the slides — but lengthy comments about the importance and reasons it is better to speak, addressing the audience directly and asking questions.

The imposition of all the details in the oral part will help you not to fall into the temptation of reading aloud own presentations. To the listener it is difficult to concentrate when the lecturer reads from notes. The right way to make the audience bored — unleash it on the canvas text with a slide, and then read the whole thing, standing half-turned towards the audience or back. If you want to have the students become familiar with some text, let them read it in books or using their electronic devices.

Facts are not boring, if you present them in the form of infographic that is available and clearly explain how the process goes, from what parts consists the whole and that's what it should be. Draw something only makes sense if you really know how well it otherwise you will spend a lot of time on the result, which will be difficult to be proud of. For data visualization we suggest to use a special online tool that provides templates, for example, Infogr.am, Vizualize.me, Piktochart.com

Using the services to create infographics, you can create beautiful charts.

Source: Wikimedia Commons

Structure

Have a good presentation as a literary work or a musical Symphony, there must be a plot, the climax and the ending. Such an intriguing structure gives definition and prevents the attention to dissipate. It is important that students felt the dynamics and development. Do not think that this method is only applicable to the retelling of works of art. No matter what it is — about the physical law, the prerequisites of the reformation or formation of the skeleton of mammals. Drama is everywhere!

The explanation of a phenomenon I advise you to not move from the fact to its causes, and the reverse way. In the presentation it will be expressed in order of presentation slides. The information is absorbed better when the audience is able to derive a formula or to come to any conclusion. With a product of your own thinking to break up will not want — means, a fact well remembered.

While you plan lessons, ask yourself: what is the main idea of today's presentation? If this question is difficult to answer briefly and clearly, this is a signal that makes sense to sharpen the theme or divided into several presentations. To understand the structure of the lesson with a complication, climax and insights will help the preparation of a tree or mind map. To make a relationship diagram will help mindmap-services: MindMeister, XMind, iMindMap.

"Anatomy" Informatics by means of the card.

Source: TEXample

Text

As we said above, the presentation should not be too much text. In addition, it is important that it was properly executed. Flaws greatly affect the [best assignment writing service](#) perception and catch the eye when changing slides.

First and foremost, it is recommended to follow the typographical standards. For example, do not use a hyphen and a minus sign instead of a dash and to put "smart quotes" instead of "feet". If you're not sure, contact the source that deserves respect — for example, the Directory publisher and author Arkady Milchik and Ludmilla Calzolari.

It is important to be consistent. If in one case the points start with uppercase letters, in all other cases they, too, must begin with a capital; if the point is after the thesis should not let it be a General rule. Stick to the chosen alignment: center — so, center, left align means to the left. The same applies to the layout of the text: the number of points on adjacent slides may be different, but the distance of the frame to the edges of the slide must remain the same.

Stick to the chosen font size, each size Aprelev its immutable role: this is for the main text, this — for titles, and this one is for explanatory text. Do not get carried away with different fonts, trying to make "more interesting". Optimally if no more than three fonts (combinations of typeface and size).

The author of the presentation is himself the designer, a type designer, graphic designer and bildredaktion.

Source: Wikimedia Commap

Visual content

The lack of visual diversity is bored when its abundance leads to over-excitement and loss of concentration due to the abundance of "garbage". It is important to strike a balance. Before you begin placing images, ask yourself whether the picture here? "Pictures to attract attention", which have nothing to do with the content of the presentation, almost never look good. Correctly chosen image enhances the understanding of the material, not distract from it.

Finding photos in an obvious way will help Google, as well as relevant resources and sources on the subject. For public display of their presentation makes sense to explore legal policy and apply images, is provided with a license to use. To buy or download for free licensed to change the picture on the photostocks.

The picture may look good on the laptop and completely different — on the interactive whiteboard. Make sure the image has enough high resolution. Makes sense to pay attention to optimization photo: baseline sequential jpeg is displayed from top to bottom in full resolution, whereas a progressive jpeg appears immediately as a whole, and then the image quality is improved.

Good videos can be found via Youtube or Vimeo. How to put a video into the presentation and crop it we will tell in further materials.

Testament Chekhov is particularly relevant in the multimedia era. A slide from the training course of the presentations, Ilya Petrov, creative Director of the Agency LETO.

Source: slideshare.net

Design and style

About the dark texture in the background, three-dimensional fonts, shimmering rainbow letters, scalloped frame, bright clipart and other old-fashioned effects, it is better to forget, of course, if the topic of your presentation is not a computer culture of the 90s.

No one will require you to have specific artistic skills, but to understand the General stylistic principles of modern design useful. Some of them are applicable for presentations: minimalism, functionality, intrigue, non-standard geometry. Visit the sites with good and modern design and don't forget that the Internet is inhabited by your students who know how to distinguish the relevant from the "last century". Everything else, simple, clear and visual light styles are useful in a methodological sense, since it does not distract.

Find the perfect color or create your own theme will help Adobe Color CC. To sign up, please special service — for example, the Noun Project.

You can use atmospheric background put background widescreen photos. These slides are as good as section headers. They structure information and set an atmosphere. For example, a photo with a mysterious old books on the shelves and on top of it just one word "History" — how can you not be interested what's the story question? In the presentation we can talk about how first synthesized urea.

Use animation where it is really needed. "Jolly" appearance of rows with rotation or jumping on the slide is one of the hallmarks of the presentations of the last century. If visual inspection is in no way associated with the content, it is better to abandon it. For example, the progressive emergence of recommend the use, when the described steps of the process follow one another.

Images that are not useful to you for creation of modern presentations.

These are the main important points concerning the form and content of presentations. And the most important and obvious advice is this: when you're ready, review the results of their work in slide show mode: it will be easier to determine whether it is tightened and whether a good structure.